

Supporting Women's Health Practices

Did You Know?

Top health risks for most women include heart disease and breast cancer.

Committed to True Value

Matrix GPO provides its members access to reimbursement support and assistance to streamline business needs.

01 | Matrix GPO Member Portfolio

The various life stages that women go through — menstrual cycles, menopause, and pregnancy — require a diverse need for specific medications. Matrix GPO was designed intentionally with the goal of supporting and understanding the individual, sometimes complex, needs of the long-term viability of the community-based physician, including those specializing in women's health. With the help of services provided by our partners, Matrix GPO affords its members a range of practice resources and access to competitive pricing across a broad portfolio of pharmaceuticals.

02 | Matrix GPO Solutions

Because each organization is different, a successful GPO must have the flexibility and necessary skill set to approach each opportunity at various levels. With Comprehensive Account Services, Matrix GPO carefully targets specific touchpoints and engages with corresponding resources to maximize partnership opportunities. This holistic approach creates a broader solutions-based relationship that supports long-term sustainability.

The Matrix GPO Comprehensive Account Services Team includes:

- Sr. Strategic Business Managers
- Strategic Business Specialists
- Strategic Account Representatives
- Market Segment Account Managers
- Strategic Sales Account Team

03 | Service Providers

Matrix GPO has engaged with a number of organizations and businesses to offer its members a variety of products and programs. These trade relationships are designed to afford Matrix GPO members with access to a diverse portfolio of services providers. Some examples include:

- Med-Surg Supplies
- Web & Video Conferencing Solutions
- Telemedicine
- Insurance Products & Risk Consulting
- Inventory Management
- Marketing Services
- Regulatory and Educational Services
- HR and Supply Chain Solutions
- Customized Data, Reporting and Analytics
- Distribution
- Two-way Text Messaging

Learn More

[Contact us](#) today to learn more about the resources available to Matrix GPO members, as well as new and exciting services available to the healthcare industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://matrixgpo.com/Content/gpo-overview>

<https://www.mayoclinic.org/healthy-lifestyle/womens-health/basics/womens-health/hlv-20049411>